How British American Tobacco's Dirty Money Hurts Africa

Africa is on the brink of a tobacco epidemic and British American Tobacco (BAT), a U.K.-based tobacco giant, is **set on reaping the profits**. The company says it operates with integrity, but its purported business practices may hurt people from much more than just selling cigarettes.



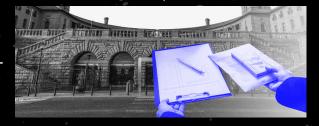
BAT allegedly paid to influence health policy in favor of the tobacco industry.



BAT allegedly paid informants and influenced state agencies to gain private information about its competiors, in an attempt to sabotage their operations.



Weak policies mean **more cigarettes sold**, fewer regulations on new products, and more opportunities for smuggling.



If BAT were to have influence over state agencies, paying to push their interests can result in increased illicit trade and weaker tobacco control policies.



This can lead to higher rates of tobacco use, which burdens both public health and economies. More smuggling also means less tax revenue to spend on helping economies with the tobacco burden.



Ultimately, how BAT conducts its business could leave governments with a higher health burden from tobacco use and fewer resources to address that burden.

