

# BIG TOBACCO'S MENU<sup>OF</sup> ADDICTION

**ADDICTION ISN'T A SIDE EFFECT,  
IT'S THE BUSINESS MODEL!**



**All of our menu items come  
with harms to your health and  
finances, but we guarantee you'll  
keep coming back for more—  
whether you want to or not.**

## HOUSE FAVORITES



### **CIGARETTES** ..... \$\$\$\$

Made with ammonia, butane, formaldehyde, tar and other toxic ingredients. Served with a single-use plastic filter that won't biodegrade.

**FOR EXTRA NICOTINE**, tar and carbon monoxide exposure, try our local specialties: kreteks from Indonesia and bidis/beedis from India.

**new!** Try our "click" cigarettes, served with interactive filters—popular in Latin America!

### **CIGARS** ..... \$\$\$\$

Order a large to get as much tobacco as an entire pack of cigarettes. Served with or without a filter.



### **PIPES** ..... \$\$\$\$

**DINER'S CHOICE:** Inhale or don't! Either way, enjoy an increased risk of oral, lung and bladder cancers.

### **ORAL TOBACCO** ..... \$\$\$\$

Get your heart racing with a buffet of smoke-free—but not risk-free—options: gutkha, zarda, paan, khaini, snuff, snus and other addictive varieties.

### **⚠ SERVICE CHARGE**

Costs associated with environmental harm, poverty, productivity losses and healthcare will be added to your bill.

## NEW MENU ITEMS

### **HEATED TOBACCO PRODUCTS** ..... \$\$\$\$

Sick of cigarettes but still craving carcinogens? Sample 56 potentially harmful substances that are higher in some HTP emissions than cigarette smoke.

### **E-CIGARETTES** ..... \$\$\$\$

Made with toxic chemicals and metals, including carcinogens acetaldehyde and formaldehyde, and benzene, also found in car exhaust. Ask about our flavors!

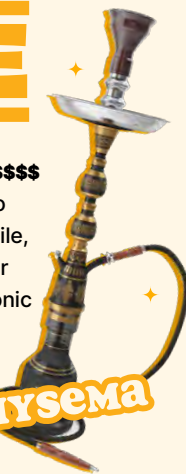


### **NICOTINE POUCHES** ..... \$\$\$\$

A favorite among young customers, this tobacco-free offering comes with enough nicotine to get you, and keep you, hooked. Pair with long-term harmful effects on adolescent brain development.

### **⚠ HEALTH WARNING**

Consuming these products harms fetal development and adolescent brain development and increases your risk of cancer, cardiovascular disease and premature death.

A GLOBAL  
TOBACCO  
INDUSTRY  
WATCHDO