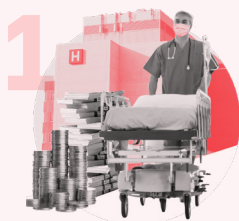


# 10 Reasons Why It's Time that #TobaccoPayUp

Tobacco companies know their products cause destruction and death, but they make and sell them anyway. Now, they should be held accountable and face the financial consequences. Here are 10 reasons policymakers and victims of tobacco growth and use should make #TobaccoPayUp.



Tobacco use **costs the world U.S. \$1.4 trillion every year** in health care expenses and productivity losses.



Governments **miss out on tax revenues** when tobacco companies over-supply to certain markets, knowing the excess will end up on the black market.



Around **1.3 million children work in tobacco fields** where they're exposed to green tobacco sickness and deprived of schooling, hurting their chances at healthy, successful futures.



Tobacco companies **routinely violate human rights** through poor labor practices.



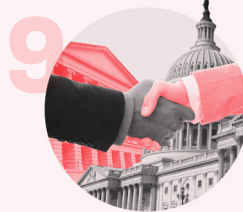
**Addiction to tobacco creates poverty** by causing families to pay high medical bills and divert funds for food and education to tobacco products.



The tobacco industry has historically paid lawyers, scientists and PR agencies to **conceal the harms of smoking** and second-hand smoke, amounting to disinformation and even fraud.



Growing tobacco **strips soil of nutrients** faster than other crops and takes up land that could be used to grow food.



Tobacco companies violate the ethical standards set by the global tobacco control treaty by **aggressively lobbying policymakers** and giving gifts to public officials.



Cigarette butts make up about 15% of total debris worldwide and toxins from butts and tobacco pesticides **pollute drinking water and hurt aquatic life.**



The tobacco industry has legally attacked tobacco control legislation in at least 30 countries in the past decade, **delaying the implementation of life saving measures.**

To learn more, read the "**Tobacco Industry Accountability and Liability in the Time of COVID-19**" policy brief:

[www.exposetobacco.org/resources/hold-tobacco-accountable](http://www.exposetobacco.org/resources/hold-tobacco-accountable)

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