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exposetobacco.org

REACT Frequently Asked Questions

What is REACT?

STOP's Rapid Engaged Action Team (REACT) is a service designed to provide customized technical support to counter challenges from tobacco industry interference. Governments and advocates can request help with industry monitoring, evidence-based information and data, and expertise in industry arguments and strategic communication. REACT emphasizes collaboration with local partners to align on strategy and make sure that STOP's expertise fills gaps that enhance tobacco control.

Does REACT provide funding?

Yes. STOP may provide grants to civil society organizations to accelerate on-the-ground impact in your country. You may indicate the need for funding on the [REACT request form](#) along with a brief description of your proposed project to address tobacco industry interference.

Who can request help?

Requests typically come from government agencies and civil society organizations; however, anyone who is working on tobacco control policies that are under threat from tobacco industry interference may request assistance.

What is the process for requesting help?

Reach out to us via the [REACT page](#) or email (react@exposetobacco.org). Please be prepared to provide the following information:

- Your name and organization's information
- Problem for which you are requesting assistance
- Timeframe under which you need the assistance
- Main actors (in government and civil society, tobacco companies involved, etc.)
- Any actions you've taken so far
- Whether you are seeking funding, and a brief description of your proposed project



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How long will it take to receive responses to my request?

REACT will process and respond to your request within a few days. We understand the urgency of these requests and will prioritize the timeline provided to us to ensure we can provide the best support that will have an impact on your issue.

If you requested funding and your request is approved, we will ask you to fill out additional application materials.

How secure is the information I provide?

All information provided to REACT is hosted and transmitted using secure platforms and encryption technology. We exercise the utmost caution in assuring confidentiality and security.

Can I request help anonymously?

No. In order to help you with your request, the REACT team will need to be in contact with you and work with you to develop a solution. Your contact information and other details will be confidential and only shared within STOP.

STOP (Stopping Tobacco Organizations and Products) is a global tobacco industry watchdog whose mission is to expose the tobacco industry strategies and tactics that undermine public health. STOP is funded by Bloomberg Philanthropies and is a partnership between The Global Centre for Good Governance in Tobacco Control, The Tobacco Control Research Group at the University of Bath, The Union's Department of Tobacco Control, and Vital Strategies.



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Good Governance
in Tobacco Control

The Union

International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor

