

A Year of UNSMOKE

2019

April



PMI promotes and sells **Marlboro Mega Blast Capsule** cigarettes at
events for young people in Costa
Rica and Argentina.

May



To counter increased taxes on cigarettes, PMI advertises "Music Limited Edition" cigarettes in Israel, alongside ads that read, "Sound up. Price down."

June



Following the introduction of new **Philip Morris Bold cigarettes in Indonesia**, PMI launches its **"You Decide" ad campaign** on billboards.

July



The City of Balanga in the Philippines takes another step to fight legal action by the **Philippine Tobacco Institute**, representing Philip Morris Fortune Tobacco Corporation.

August



Efforts by PMI to interfere with **tobacco control policy in Moldova** are exposed.

September



Phillip Morris Limited offers grants to Israeli medical students in exchange for participation in PMI "health" programs.

October



PMI is forced to settle

USD \$374 million in unpaid taxes in Russia.

November



Consulting firm, **Handshake**, hired by PMI, **approaches academic institutions** in attempt to commission research.

December



PMI expands cigarette production capabilities by partnering with Tashkent Tobacco in Uzbekistan.

2020

January



Philip Morris Brands files

14 tobacco trademarks in one day for use in the Philippines.

February



PMI announces having shipped **706 billion cigarettes worldwide** in 2019 and boasts Marlboro cigarette shares at an "**all-time high.**"

March



PMI is caught advertising cigarettes near **schools in Indonesia**.